

Georgia Report

The Georgia heat has arrived and the watermelons are here! Our Queen tour is in full swing. Our Queen Lindsey Mann just finished up her junior year at UGA and has returned home to Tifton, GA., ready to promote watermelons. It is already obvious this young lady loves to work and learn as much as possible. Georgia is excited to have such an outstanding young lady represent our industry!

In March Miss Lindsey Mann and Audrey Barrett attended the Florida Watermelon Convention in Sarasota, FL. We love our FL Watermelon family and congratulate the FWA for another successful convention. Thank you Cheryl Hicks and FWA for your southern hospitality.

In April Miss Lindsey and I joined all the state queens and coordinators in Ft. Lauderdale for our annual promotion training seminar with NWPB. This year's training was outstanding. We learned new PR techniques from several different angles of marketing from NWPB, Mr. Food and a former Miss America. New ideas to promote watermelon are always exciting for us.

In May Lindsey joined "Has-Been" Fallon Garrett in Atlanta at Sutherlands Food Show at The Atlanta State Farmers' Market. This is an annual trade show we look forward to each year. The Sutherland family always delivers true southern charm and we cherish their support in our industry. Thank you Mr. Gene Sutherland! It is a amazing how much the Sutherland Food Show continues to grow each year. Miss Lindsey later in the month enjoyed an interview with WMAZ Channel 13 in Macon. This was one of Lindsey's first interviews on camera as GWA Queen and I must say she did great. On Channel 13 Lindsey announced the upcoming GA Watermelon Festival on behalf of the Crisp Chamber of Commerce and discussed new recipes and nutritional watermelon info she had just learned from NWPB. Later on in the month we traveled up to Loganville, GA., to meet former GWA Queen Wendi Youngblood Wolfe for an Ag Day at Loganville Elementary School. Lindsey read Mr. Junkfood Coloring Book, demonstrated how to pick a ripe melon in the grocery store and lead a seed spit contest. We must thank Mrs. Jarret Barnes and Miss Jaye Frazier for joining us in Americus for Lindsey headshots. With Jaye and Jarret's touch we are extremely happy with Lindsey's PR pictures.

June is here and we have officially had the kick-off to watermelon season. Our Cordele Watermelon Festival has begun. Lindsey joined Cordele Capitol Queen Whitney Conner along with the Cordele Chamber of Commerce for the Ribbon Cutting for the festival. After the ribbon cutting we met President Dan King for a tour of farms. We were glad to get a few minutes and a picture with Johnny Veazey on his farm and Bob Rawlins. Thanks you Dan and Bob for lunch! We appreciate Mr. Bob for introducing us to a continued convention sponsorship supporter South GA Bank. We also appreciate Dan for introducing us to Triangle Chemical which is also a convention sponsorship supporter. We appreciate their support!

As I said, our tour is now in full swing and we look forward to updating you on our promotions in the next Vinline issue.

Thank you all for your support. "Eat more watermelon".

Sincerely,

Julie Akins Daughtrey
Promotion Coordinator
2121 Cranford Sumner Rd.
Lenox, GA 31637
770 842 3309
akinsjulie1@windstream.net



Mr. Buddy Leger, Rep. Buddy Hardin, Miss Lindsey Mann and Sen. Dicky Crosby at the Atlanta Capitol.



A former GA Queen Mrs. Wendi Youngblood Wolfe hosted an Ag Day at her school in Loganville. We had the best seed spit competition ever.



We appreciate our first runner up Miss Whitney Conner for all her help with our Ag Days at the Elementary Schools.



Sen. Dickey Crosby and Rep. Buddy Hardin meet with Lindsey in Cordele to award her with her Proclamation as GA Watermelon Queen from the Atlanta Capitol.



We traveled to Americus, GA., for Miss Lindsey's headshots where we met up with our "Has-Been" team...Jarret Barnes and Jaye Frazier. What a great day!



Our GA President Dan King with Lindsey and runner up Whitney Conner. The girls truly enjoyed a day with Dan visiting farms and convention sponsors. Thank you for your time Dan!



We appreciate you NWPB for all you do for us.



While with President Dan King we were able to spend a little time with our Board member Johnny Veazey. It was a treat getting to see you Mr. Johnny.



Mrs. Jean Marinaro and Lindsey meet in Ft. Lauderdale during our NWPB Seminar.



Bob Rawlins introduced Lindsey to one of our convention sponsors South GA Bank. We appreciate their generous sponsorship they have contributed to our conventions.



What a learning experience Lindsey had from Mr. Food himself!



We always love a little time with Bob and Gayle Rawlins.



Again NWPB, we thank you for the wonderful education from former Miss America during our seminar.

Queen Lindsey Mann has already proven she gives 110% where ever she's at. Here she's with an elementary school reading our Mr. Junkfood coloring book.



his picture says a thousand words. Lindsey and Whitney enjoyed meeting our convention sponsor Triangle Chemical. BUT if you look at the picture we have a special little treat with us...the one and only Mr. Adams King (son of President Dan King). Thank you Triangle for your sponsorship.



IFCO
RPC PALLET SYSTEMS

Pallet Supply, Repair, Recycling & Retrieval for Growers

- ✓ A lower-cost alternative to pallet rental
- ✓ Accepted or preferred by leading grocers
- ✓ Nationwide service

956.227.3077
info.na@ifcosystems.com